

Clutch



Peak performance in the
moments that matter

ANDREW
ADVANCING PEOPLE PERFORMANCE
HORSFIELD

Overview

Are you an elite level coach seeking new levels of success?

Winning a game always has a hard part. The point in any match between the first delivery, and the final one, when players are put under pressure and performance is tested.

When these defining moments come, either we define the moment, or it defines us. Success has no middle ground. Results need players who can perform in the clutch.

Clutch is a program that equips elite level coaches with the tools and techniques to ensure players perform at their peak in the moments that matter.

Purpose

Create a platform for advanced performance

Performance

Ensure players isolate the moments that matter

Motivation

Build habits for players to perform at their peak

Momentum

Make the necessary shift from effort to impact

Progress

Develop strategies to sustain high performance

Content

This one-day program delivers cutting edge content to help you advance players and performance.

Peak performance

There are three key elements that need to be aligned for peak performance to be realised. In this session, we will explore what they are, why they are important and what can happen when they get overlooked, ignored or unaddressed.

Definable moments

Being able to identify, and then positively impact, the match winning moments is critical for building competitive advantage. This session will help you identify these moments as a coach, and develop a similar capability in your playing group.

Achievement assets

Players who can be at their best when times are at their toughest win games. In elite environments, this is less about skills or talent and more about the behaviours players have trained, learned to trust and can transition onto the field of play.

Structure success

This session explores the science behind human performance. Specifically, two types of tension a coach must manage effectively to deliver results consistently. High practical, you will gain specific tools to advance players and performance.

Player motivation

Feeling a sense of progress fuels performance. When players see the effort they are investing is moving things forward or making an impact, they continue to make investments in that work. So we will explore 90 ways you can amplify progress.

Outcomes

Attending this program you will:

- **Advance** personal capability to successfully achieve your goals
- Enhance your understanding in human behaviour and **motivation**
- Learn specific strategies to lead effectively and with **authenticity**
- Receive tools to enhance your **impact** as an elite level coach
- Discover how to build and sustain high levels of **peak performance**
- Explore strategies that ensure players align with **purpose**
- Identify **definable moments** to deliver high impact coaching
- Develop the skills to find **clarity** amongst chaos and complexity
- Unpack techniques to mitigate the **tension** that impedes performance
- Create a clear **action plan** for accelerating coaching success



Benefits

Ensuring players perform to their potential has always been a priority for elite level coaches with a bias for exceptional performance. Clutch will ensure you are well equipped to achieve this goal.

Coaches

You will gain the tools and techniques required to take a confident stride to coaching players at elite levels of cricket. You will broaden your perspective, enhance your existing skills and be empowered with new levels of capability to achieve your coaching goals.

Clubs

You will develop invaluable coaches who can ensure the future success of your club. Leaders also develop other leaders. By investing in, and increasing your coaching talent, the club retains great coaches, improves the existing playing list, which creates incredible competitive advantage.



Praise

Clutch delivers cutting edge capability development for seasoned coaches who want tools and techniques to address the challenges of human performance.

Outstanding

We engaged Andrew to deliver a presentation to our premier cricket coaches on managing Definable Moments in cricket. The feedback from his presentation was outstanding and taking the opportunity to engage and extend your learning in this space is one I would highly recommend.

Bryan Harper, Coaching Specialist – Talent Cricket Australia

Insightful

Andrew delivered a thought provoking session that really resonated with me. His unique perspective on mental skills and game sense applications provided a real insight into what the best players do, and how to better coach players to achieve more consistent levels of high performance.

Mitch Johnstone, Senior Coach Essendon Cricket Club

Revolutionary

Andrew is an excellent presenter who has a very engaging delivery style. His passion and enjoyment for his work clearly shows in his delivery. Andrew delivers excellent content and uses some compelling analogies to make a complex area of knowledge very simple and understandable.

John Hayes, State Coach Development Manager Cricket Tasmania

You would be in good company:



Investment

Knowledge is no longer the currency of success.

Learning must be put to work to have any real value. Ideas without action waste our time and your money. Clutch's program methodology ensures skills get put to work:

- One day program to prevent coaches being away from clubs doing their most valuable work
- Five modules packed with practical tools, tips and techniques proven to advance performance
- Action challenges are included to ensure learning gets applied to real life situations and circumstances
- Post workshop coaching for three months to cover issues requiring more personalised support

If you have the motivation, we have the means to maximise your coaching potential.

You will work outside the territory of your current thinking. You will be given robust challenge, as well as resolute support, to grow your capability and succeed as an elite level coach.

If you have the motivation, we have the means to ensure you maximise your coaching potential.

Investment: \$250 + GST p/person

Contact

Clutch helps forward thinking cricket clubs deliver advanced levels of coaching capability. Not because they need to, because they want to. It's precisely how the best get better.

About Andrew

Andrew is a performance consultant who advises leaders in business, sport and social enterprise. With deep expertise in advancing people and performance, he avoids the fist pumping rah-rah to focus on cutting edge capability development that delivers real world results.

Let's give you the tools to get the job done.

CALL

0438 943 538

ONLINE

andrewhorsfield.com

EMAIL

andrew@andrewhorsfield.com

